**SR 890 Research Project Prospectus**

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“From the beginning of time until 2003 we generated 5 billion gigabytes of data (5 exabytes) – [that is] all the books and news and movies and information in history.  We now generate five exabytes of data every ten minutes” (Detweiler, 2013). This is the startling observation made by Craig Detweiler from his book *iGods* published in 2013. Ten more years have lapsed since this ponderous claim. The data, and the digital mediums built to carry the load, have only *increased*. The information overload is measurable.  It is also proving to be palpable as a deluge of studies signal that the overload is not just intellectual, but also emotional, and inescapably societal (Kegan, 1998). It is taking its toll. In the face of debilitating information overload, new critical literacy forums are essential to assist the reintegration of communal relationships necessary to regulate the medium, the message, and the multimodal-multiliteracy.