##

COM 822-22- Persuasive Communication

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October 16, 2022

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Assignment

While transactional leadership can produce rapid results and create employee engagement, transformational leadership is an effective leadership style because it will decrease turnover, develop teamwork, improve morale, and increase productivity.

The purpose of this paper is to study and investigate the influence of transformational leadership, organizational commitment, engagement, and job production.

The results of the analysis and testing show that transformational leadership has a positive and significant effect on the organization, job production has a positive and significant effect, and organizational commitment has a positive and significant effect on organizational behavior. This study has proven that transformational leadership, Organizational commitment, and job satisfaction influence organizational citizenship behavior in an organization.

This writer has examined and experienced the changes in Transformational Leadership in a public agency (Atlanta) when leadership applied the transformational leadership style, the agency changed to a positive direction with positive productivity, morale, engagement, and teamwork.

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